

BIOLA UNIVERSITY
STANDARD CURRICULUM CHART

MAJOR: RADIO/TELEVISION/FILM
EMPHASIS: MEDIA MANAGEMENT
B.A. Degree (130 units required for graduation)

FALL**SPRING**

YEAR	SEM	COURSE	UNITS	SEM	COURSE	UNITS
FRESHMAN	___	BBST 103/105 Bible & Spir Form / Found Christ Thot	3	___	BBST 103/105 Bible & Spir Form / Found Christ Thot	3
	___	BBST 109 Old Testament History and Literature	3	___	BUSN 111 Contemporary Business Enterprise	3
	___	COMM 100 Introduction to Communication*	3	___	COMM 202 Introduction to Mass Media	3
	___	ENGL 100 or 110A Critical Thinking and Writing	3	___	ENGL 110B Critical Thinking and Writing	3
	___	HIST 105 <i>or</i> POSC 205	4	___	Fine Arts ARTS 100,103,116,126,130, THRT 160, MUSC 101	3
	___	GNST 102 First Year Seminar	<u>1</u>	___	P.E. Activity	<u>1</u>
			17			16
SOPHOMORE	___	BBST 110 New Testament History and Literature	3	___	BBST 251 Christian Thought I	3
	___	BUSN 230 Introduction to Marketing	3	___	COMM 387 Organizational Communication	3
	___	Foreign Language	4	___	Foreign Language	4
	___	Literature (ENGL 220, 230, 240, 251, 252)	3	___	HIST 205 West and the World	4
	___	Math Requirement	3	___	Science/Math Requirement	2
	___	P.E. Activity	<u>1</u>	___	P.E. Activity	<u>1</u>
		17			17	
JUNIOR	___	BBST 254 Christian Thought II	3	___	BBST 306 Early Christian History - Acts	3
	___	BUSN 334 Promotions	3	___	BUSN 434 Global Marketing Management	3
	___	COMM 433 Mass Media Law	3	___	Behavioral Science (PSYC 200, SOCI 220, ANTH 200)	3
	___	COMM 355 Broadcast Programming & Promotion	3	___	Philosophy PHIL 210,211,212,213,214,215,216	3
	___	Foreign Language	4	___	Science Requirement	3
	___	Writing Competency Exam	<u>0</u>	___	P.E. Activity	<u>1</u>
			16			16
SENIOR	___	BBST 300/400 Bible Elective	3	___	BBST 300/400 Bible Elective	3
	___	BBST 465 Integration Seminar: Media Ethics	3	___	BUSN 464 Entrepreneur & Small Business Mgmt.	3
	___	COMM 455 Media Management	4	___	Business Elective	3
	___	COMM 458 Methods of Communication Research	3	___	Business Elective	3
	___	COMM 478 Pragmatic Social Theories of Comm	3	___	COMM 440 Communication Internship	<u>3</u>
	___	General Elective	<u>2</u>			15
			18			

* Communication Department recommends this course for Communication general education requirement.

NOTE: This curriculum chart is designed with your major department and is one way that the classes will work out properly in sequence for your major. However, there are alternative flexible ways to rotate some of the classes within the same year/level and sometimes between year levels. Please contact your major department advisor to discuss flexible alternatives in scheduling the sequence of your classes.

