

**Biola University**  
**Department of Mass Communication**

## Journalism Scholarship Application procedures

**The Biola Journalism Program announces four new scholarships**, beginning in the 2006-07 school year. The funding will be awarded by competitive application as a means of calling attention to the work and achievements of entering students. Such attention is intended as an encouragement to their academic achievement, professional preparation, and future leadership — in the Journalism Program and in life after their Biola degree.

These scholarships, \$1,500 each, relate to one of four emphases within the Journalism Program's curriculum. While the evaluation of applications will be done on the basis of interviews and portfolios submitted, the Journalism Program encourages applications from students from African-American background, Latino/Hispanic background, Asian background and Native American background, as well as students with cross-cultural/international and/or multi-lingual backgrounds.

Students will arrange for a formal Program Review Committee interview (in-person is preferred; by phone is permissible without any penalty) **by Friday April 14**. The committee cannot do this interview until the student's materials have arrived at Biola. The formal interview can be arranged through VJ Vonk, program secretary, or through Dr. Michael Longinow, program director. In the interview, students will discuss their background, their portfolio work, and their plans for study and leadership with the Journalism Program — including curriculum, campus media and off-campus learning opportunities. Evidence of professionalism in the interview, in the student's current work, and in plans for future achievement can apply to commercial or corporate media as well as to ministry or missions.

If students would like to give visual highlight of their work during this interview, they should bring a laptop or arrange to have one brought in (PC or Macintosh).

**All students who apply for the scholarship will be notified of competition results by May 1.** Scholarship competition materials will be returned to them if they are marked with the student's name and mailing address.

### **Scholarship for Photojournalism and graphics design for publications**

Students in this category submit:

- **Cover letter.** This should highlight and make a case, based on your work and media experience, for your being the top candidate for this scholarship funding.
- **Resume/Vita.** Should include only relevant experience and preparation.
- **Letter of recommendation** from an editor or media supervisor (or media/journalism teacher)
- **Portfolio** of five (5) or more pieces of completed work. Published work is preferred — in campus media or in professional or public relations/ministry print materials. Photos and pages designed can be submitted on a CD in EPS format. The CD should be labeled with the student's name and address.

### **Scholarship for Journalistic writing and related online media**

Students in this category submit:

- **Cover letter.** This should highlight and make a case, based on your work and media experience, for your being the top candidate for this scholarship funding.
- **Resume/vita.** Should include only relevant experience and preparation.
- **Letter of recommendation** from an editor or media supervisor (or media/journalism teacher)
- **Portfolio** of five (5) or more pieces of writing that includes a cross-section of news, features, sports or opinion writing (based on interviews and background research). Published work is preferred — in campus media or professional publications Script-writing for electronic journalism (radio or TV) can be included in this portfolio as a complement to print writing. Web-based writing that appeared on a web site can be submitted on a CD with the student's name and address.

### **Scholarship for Electronic journalism and related online media**

Students in this category submit:

- **Cover letter.** This should highlight and make a case, based on your work and media experience, for your being the top candidate for this scholarship funding.
- **Resume/vita.** Should include only relevant experience and preparation.
- **Letter of recommendation** from an editor or media supervisor (or media/journalism teacher)
- **Portfolio tape or CD/DVD** of five (5) or more pieces of news, feature or advertising pieces. News clips should include a cross-section of news, features or sports (based on interviewing and background research). Aired work is preferred — in campus media or professional broadcasts. The portfolio can also include web sites or news or sports graphics you have designed for a TV or radio station or broadcast. All electronic media should be saved onto a CD or DVD marked with the student's name and address.

### **Scholarship for Public Relations or Advertising Media**

Students in this category submit:

- **Cover letter.** This should highlight and make a case, based on your work and media experience, for your being the top candidate for this scholarship funding.
- **Resume/vita.** Should include only relevant experience and preparation.
- **Letter of recommendation** from an editor or media supervisor (or media/journalism teacher)
- **Portfolio** of five (5) or more pieces of work. This can be writing such as news releases or product or organization advertising or marketing. This portfolio can also include graphics design pieces used for public relations such as event programs, media guides or resource lists. The portfolio can also include overviews of events the student has planned or marketed, video news releases, Web sites or Web pages that serve a public relations function. Electronic media should be saved onto a CD or DVD marked with the student's name and address.