

Biola University
Journalism Department

Journalism Scholarship Application procedure

The Biola Journalism Department announces scholarship opportunities for incoming students. The funding will be awarded by competitive application as a means of calling attention to the work and achievements of entering students. Such attention is intended as an encouragement to their academic achievement, professional preparation, and future leadership — in the Journalism Department and in life after their Biola degree.

These scholarships of \$1,500 each, designated to begin your freshmen year at Biola are renewable for subsequent years, and relate to one of four emphases within the Journalism Department's curriculum; Broadcast News, Print News, Public Relations and Visual Journalism. While the evaluation of applications will be done on the basis of interviews and portfolios submitted, the Journalism Department encourages applications from students from African-American background, Latino/Hispanic background, Asian background and Native American background, as well as students with cross-cultural/international and/or multi-lingual backgrounds.

Portfolios must be postmarked by February 15th. Mail to: **Biola University; 13800 Biola Avenue; La Mirada, CA 90639; Attention: Journalism Department.** Students should be available for a formal interview (via phone) if selected among the finalists. In the interview, students will discuss their background, portfolio work, and plans for study and leadership in Journalism — including curriculum, campus media and off-campus learning opportunities. Evidence of professionalism in the interview, in the student's current work, and in plans for future achievement will be weighed in the final decision. If students would like to give visual display of their work during this interview, they should make provision for the presentation (laptop, etc.)

All students who apply for the scholarship will be notified of competition results by April 1st. Scholarship competition materials will be returned if requested. It is the responsibility of the applicant to confirm that CDs sent can be opened and viewed by the Journalism office.

Elements of Scholarship Application

— **Cover letter.** This should highlight and make a case, based on your work and media experience, for your being the top candidate for this scholarship funding.

— **Resume/Vita.** Should include only relevant experience and preparation.

— **Letter of recommendation** from an editor or media supervisor (or media/journalism teacher).

— **Portfolio** of five (5) or more pieces of journalistic or public relations work.

— For Broadcast News, clips should include a cross-section of news, features or sports (based on interviewing and background research). Aired work is preferred — in campus media or professional broadcasts. The portfolio can also include web sites or news or sports graphics you have designed for a TV or radio station or broadcast. All electronic media should be saved onto a CD or DVD marked with the student's name and address.

— For Print News: Published work is preferred — in campus media or in professional or public relations/ministry print materials. Photos and pages designed can be submitted on a CD, labeled with the student's name and address. Pieces of writing should identify you in some way (e.g. byline, name in masthead). Writing should include a cross-section of news, features, sports or

opinion writing (based on interviews and background research). Script-writing for electronic journalism (radio or TV) can be included in this portfolio as a complement to print writing. Web-based writing that appeared on a web site can be submitted on a CD as well; be sure to identify yourself as the writer.

- For Public Relations: This can be writing such as news releases of product or organization advertising or marketing. This portfolio can include graphics design pieces used for public relations such as organization promotional materials, media guides or resource lists. The portfolio can also include overviews of events the student has planned or marketed, video news releases, Web sites or Web pages that serve a public relations function. Electronic media should be saved onto a CD or DVD marked with the student's name and address.
- For Visual Journalism: Published work is preferred – in campus media or in professional or public relations/ministry print materials. Images used for commercial photography purposes (portrait, wedding, product, fashion, etc) or for web publications can also be included and submitted on CD. Images need to include either captions or descriptions of action/scene. Images should include a cross-section of types of visuals (portraits, sports action, feature, news, etc.). The portfolio can be submitted on a CD, with your name and address on the label.